



Pensions Dashboards Programme

Assets guide

Logo



Minimum size
30mm/70px wide

Logo



Exclusion zone

Logo



**Money &
Pensions
Service**



**Pensions
Dashboards**
Programme

Joint branding

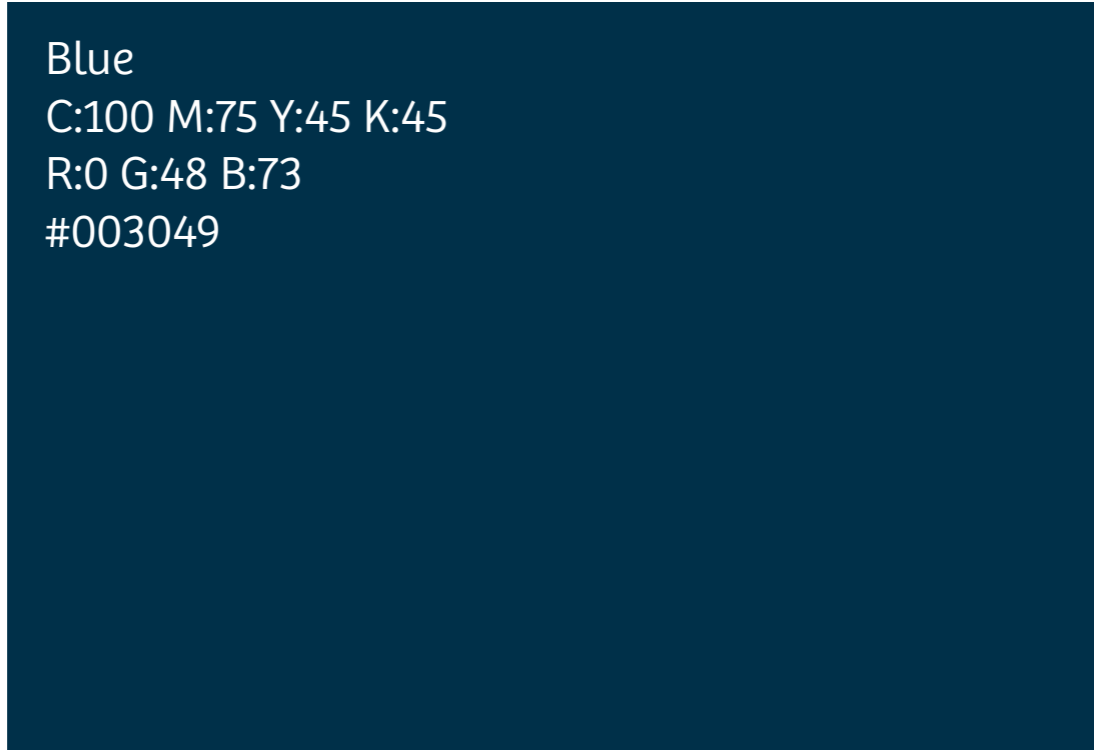
Font

Verdana

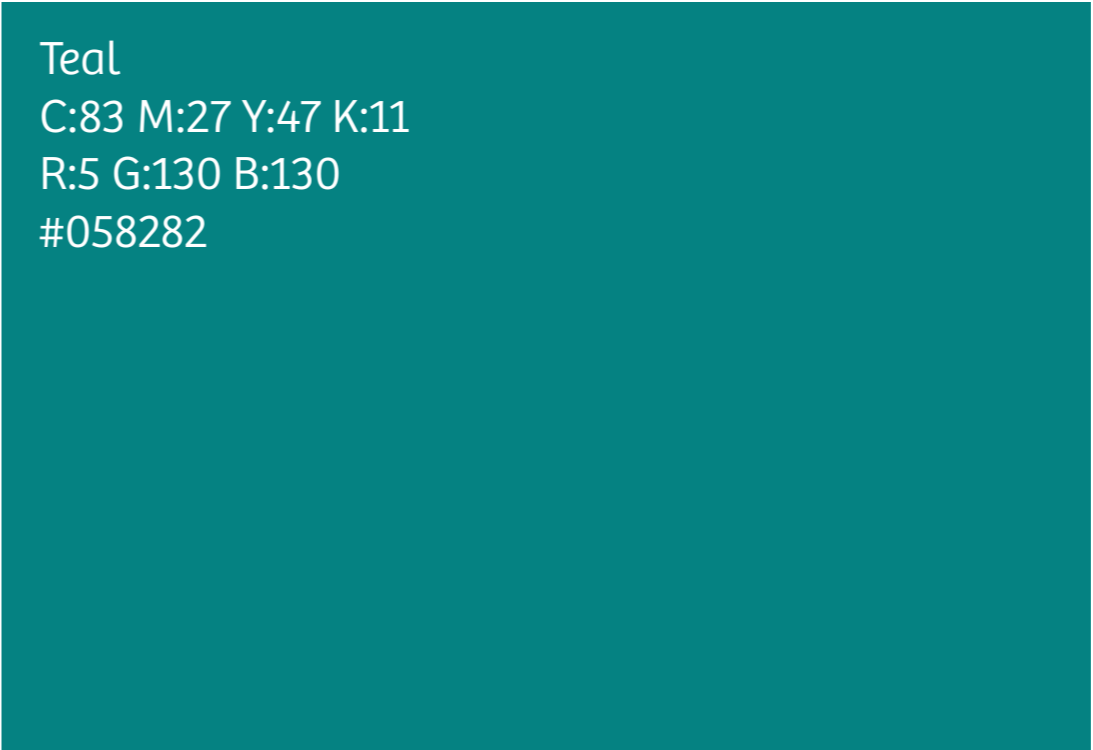
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NnOoPpQqRrSsTtUuVvWwXxYyZz
0123456789

AaBbCcDdEeFfGgHhIiJjKkLlMm
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0123456789

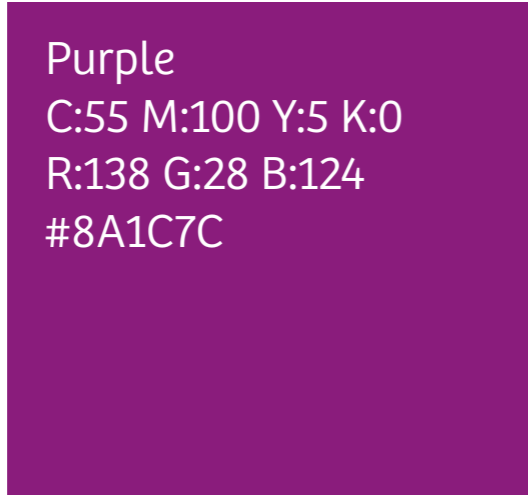
Colours



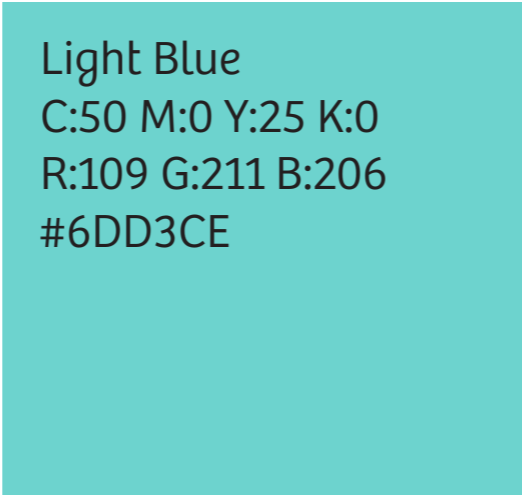
Blue
C:100 M:75 Y:45 K:45
R:0 G:48 B:73
#003049



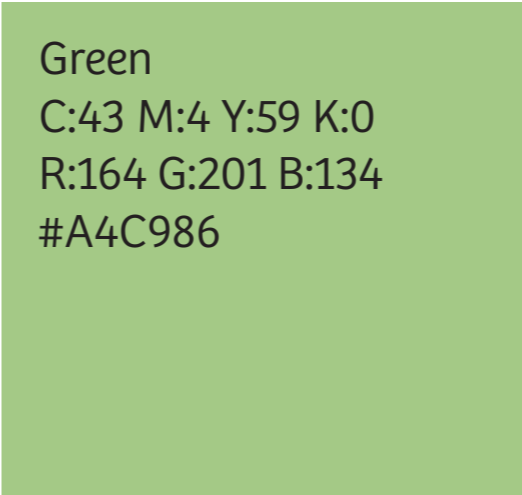
Teal
C:83 M:27 Y:47 K:11
R:5 G:130 B:130
#058282



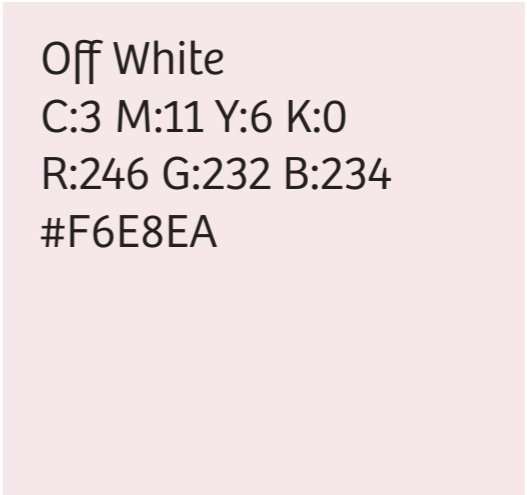
Purple
C:55 M:100 Y:5 K:0
R:138 G:28 B:124
#8A1C7C



Light Blue
C:50 M:0 Y:25 K:0
R:109 G:211 B:206
#6DD3CE



Green
C:43 M:4 Y:59 K:0
R:164 G:201 B:134
#A4C986



Off White
C:3 M:11 Y:6 K:0
R:246 G:232 B:234
#F6E8EA

Business cards



**Pensions
Dashboards**
Programme

Name Here
Job title

M +44 (0)1234 123456
E Name.Here@address.org.uk

Address
Here

www.address.org.uk



**Pensions
Dashboards**
Programme

Email signature

Name here

Job title

+44 (0)1234 123456



Address line here address line here address line here
address.org.uk